

FOR IMMEDIATE RELEASE

Contact: Debra Lambert
Encore Associates, Inc.
dlambert@eaimail.com
(925) 698-6114

Contact: Nathan Johnson
epaCUBE, Inc.
njohnson@epaCUBE.com
(972) 931-8423

Encore Associates, Inc. and epaCUBE sign Agreement:

San Ramon, CA – February 18, 2003 - Gary Smith, President and Chief Executive Officer of Encore Associates, Inc., a solutions provider to the Food and Drug Industries, announced the signing of a definitive agreement with epaCUBE, Inc., of Dallas, Texas, developer of the epaCUBE suite of Product Information Management software.

In his statement, Smith noted, “Encore is proud to be marketing epaCUBE Synchronizer™, Margin Manager™, Product Collaborator™, and Distribution Profiler™, worldwide. These products are proven global solutions for the item management and analysis issues that plague much of our industry and distort operational efficiencies.”

Gary Stone, Chief Executive Officer of epaCUBE, Inc., stated that “We are delighted to have reached this agreement with Encore Associates”. “They are the leading solutions and management advisory firm in this industry with their unique group of highly successful professionals, each with their own proven track record.”

Encore Associates, Inc., is the nation’s leading sales & marketing and strategic advisory firm to the food industry. Execuforce is Encore’s proprietary network of more than 70 nationally recognized subject matter experts within the food industry.

epaCUBE, Inc., is a pioneer in the field of Product Information Management, driving increased profitability through the intelligent management of item information. The system enables companies to “Manage their business at the item level”.